



Michigan DEC 2025 Conference

Sponsorship & Exhibitor Prospectus



November 6–7, 2025
Eastern Michigan University
Ypsilanti, MI

Conference Chair's Message

The Michigan Division for Early Childhood cordially invites you to partner with us at our annual conference. This year will be bigger and better than ever before! We're expanding to a two-day event and moving to a new venue at Eastern Michigan University in Ypsilanti – a space that perfectly accommodates our growing needs. The fall 2025 timeframe will make it easier for more professionals and families to attend.

Our conference connects sponsors and exhibitors with attendees who understand a fundamental truth: early support for children with disabilities and delays leads to better outcomes. Our goal is to help give them the information and inspiration they need to do that important work.

Whether through financial support or exhibitor presence, you'll connect with decision-makers who are actively seeking resources and solutions. We've enhanced our sponsorship and exhibitor packages to offer more flexible options. Don't see exactly what you're looking for? Contact us to create a custom partnership that meets your goals.

Thank you for supporting the Michigan DEC Conference!

Elaine Meyer
Michigan DEC Conference Chair

About Michigan DEC

The Michigan Division for Early Childhood (MiDEC) serves as the professional home for early intervention and early childhood special education (EI/ECSE) professionals across the state. As a state chapter of the Division for Early Childhood (DEC), we unite hundreds of passionate professionals dedicated to enhancing outcomes for young children with disabilities and their families.

Through evidence-based practices, professional development, and strategic advocacy, MiDEC shapes policies and advances innovative solutions that create lasting impact in early childhood education, ensuring every child with developmental needs receives high-quality, effective support during their critical early years.



Meet Our Team



Sara Leggett
President



Amy Lowrie
President-Elect



Emily Roth
Secretary



Kari Holmberg
Treasurer



Elaine Meyer
Professional
Learning Chair



Marney Turner
Conference
Facilitator



Lacea Zavala
Sponsorship
Subcommittee



Jessica Grimone-
Hopkins
Site Liaison

Additional MiDEC Members

Katie Bourbina, *Past President*

Cara Sutcliffe, *Parent Representative*

Lacea Zavala, *Past Parent Representative*

Danya Stump, *Member at Large*

Kelsey Brewer, *Member at Large*

Colleen O'Connor, *Honors & Awards Chairperson*

Julie Ricks-Doneen, *Outreach Chairperson*

Christy Callahan, *Governmental Relations Co-Chair*

Lisa Cook-Gordon, *Governmental Relations Co-Chair*

Additional Conference Planning Committee Members

Adam LeRoy

Alissa Hofstee

Colleen O'Connor

Dara Wilson

Jennifer Champagne

Jorri Novak

Kelsey Brewer

Noel Kelty

2024 Conference Overview



2025 Conference

Building Better Futures

We're taking our conference to the next level with an exciting transformation.

The MiDEC Conference is expanding to meet growing demand. Our transformation brings you expanded access to early childhood professionals, educators, and decision-makers from across the state:

- TWO full days of exhibitor exposure and networking
- NEW premium venue at Eastern Michigan University
- DOUBLE the opportunities to showcase your products and services
- EXPANDED format aims to attract 400 engaged attendees

With more exhibition hours, dedicated networking times, and an engaged audience of professionals eager to discover new solutions, the 2025 MiDEC Conference offers unmatched value for companies serving the early childhood sector.

Sponsorship Opportunities

<i>Benefits</i>	<i>Platinum \$4,000</i>	<i>Gold \$3,000</i>	<i>Silver \$2,000</i>	<i>Bronze \$1,000</i>
Logo on the conference bag	x			
Logo on the michigandec.org website for a year	x	x		
Recognition on Michigan DEC social media platforms	x	x		
Two-Day Conference Passes (2)	x	x	x	
Logos in pre-conference emails to attendees	x	x	x	
Free exhibit booth and logo on our day-at-a-glance schedule	x	x	x	x
Logo on event signage and in our registration area	x	x	x	x
Scrolling screen of logos prior to major speakers	x	x	x	x
Opportunity to include company materials in conference bag	x	x	x	x

Additional Sponsorships

These targeted options help you connect meaningfully with attendees while maximizing your marketing investment.



Social Sponsor \$750

This exclusive advertising placement puts your company front and center, creating meaningful connections with our engaged professional community. Don't miss this prime chance to showcase your organization to a targeted audience.

Sponsorship package includes:

- Logo displayed on social event signage and advertising.
- Logo on signage at the event and in our registration area
- Scrolling screen of logos prior to major speakers
- Opportunity to include company materials in conference bag

Snack Sponsor \$500

Take advantage of high-traffic networking opportunities by showcasing your organization during the conference's snack breaks. These breaks consistently draw large crowds of participants, making these times ideal for maximizing your visibility and engagement with attendees.

Sponsorship (2 available) package includes:

- Logo on signage displayed in snack service area
- Logo on signage at the event and in our registration area
- Scrolling screen of logos prior to major speakers
- Opportunity to include company materials in conference bag



Exhibitor Opportunities

Connect directly with Michigan's education leaders, families, and professionals serving young children with disabilities. The exhibition area is an integral part of our event, ensuring meaningful interactions with attendees throughout the event. This prime location creates natural opportunities for building relationships and showcasing your organization.

Independent Distributor	\$150
Non-profit	\$200
Corporate	\$350

What's Included

- Conference Table with 2 chairs
- Listing in our conference program

For Additional Fee

- Electricity
- Tablecloth



**For inquiries,
contact us.**

Marney Turner, Conference Facilitator
conference.midec@gmail.com

*Sponsorship
Form*



bit.ly/4kbrf81



For Brighter Futures